

VEDANT UTTAM

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Growth, Raccoon AI		HR&OPs, JOBIZO		HR&OPs, Medulance		CSR, Bisleri International		BD, Outlook	
ACADEMIC QUALIFICATIONS									
Course		Year		Institute		Board		Score	
Bachelors of Commerce		2025		Sri Guru Gobind Singh College of Commerce		University of Delhi		7.45 (till 5th sem)	
AISSEE (Commerce)		2022		BBL Public School		CBSE		88%	
AISSE		2020		BBL Public School		CBSE		78%	
SCHOLASTIC ACHIEVEMENTS									
- Consistently ranked within the top 5 students in the department throughout school, reflecting strong academic performance and dedication. - Achieved 97th percentile in CUET 2023, showcasing excellence in a competitive national-level entrance exam. - Awarded the KK Aggarwal Scholarship for outstanding academic achievement at the secondary level.									
PROFESSIONAL EXPERIENCE									
Growth & Strategy, Raccoon AI					(January 2026 – Present)				
- Structured and led growth distribution across four verticals: UGC Marketing, Campus Programs, SMB/Enterprise Partnerships, and other Digital Strategies (ads, launches, communities), helping scale Raccoon AI from 900 to 40K+ users. - Built and managed a creator-led UGC ecosystem from scratch, onboarding and mentoring 50+ creators, with leading 10+ campus events and launched campus chapters across leading universities in India and abroad - Drove B2B growth by identifying and converting 7+ SMB/enterprise partnerships and initiating 15+ pilot collaborations through targeted outreach and relationship management.									
Human Resource & Operations Intern, JOBIZO (By IFANFlex)					(June 2025- August 2025)				
- Led end-to-end recruitment for Home Office and Branch staff, processed accurate payroll for all employees, and launched the Star & Smile recognition program, enhancing employee engagement and streamlining core HR functions. - Contributed to domestic operations by crafting standardized SOPs, conducting Quality Control (QC) for mandate completion, supporting new city launches, and serving as a key contributor to the large scale JOBIZO-sponsored & Big FM-organized Doctors' Conclave.									
Human Resource & Operations Intern, Medulance Healthcare					(March 2025-May 2025)				
- Established and expanded a network of 50+ Locum staff vendors, reducing ground staff hiring time by 30% and ensuring 24/7 coverage for emergency response operations. - Managed 15+ key vendor partnerships, improving hiring efficiency by 25% and maintaining a pool of 43+ qualified on-demand staff to meet fluctuating demand. Developed Manager’s Portal – Streamlined database management and automated employee redressal ticketing system, improving operational efficiency by 35%. (Tech: HTML5,CSS3, JS)									
Corporate Social Responsibility Intern, Bisleri Pvt Ltd.					(January 2025 – May 2025)				
- Represented the CSR Team at the World Book Fair 2025 by managing the exhibition space and facilitated school sessions, ensuring smooth operations and engagement with participants. - Contributed to the Manbhar project, assisting in its execution and implementation to achieve its objectives.									
Event Management Intern, ABResh Events					(August 2024- October 2024)				
- Conducted market research, proposed collaboration and sales strategies, and curated content plans for the company’s Instagram page and website to enhance brand visibility and engagement Crafted blueprint and SOPs for two of Company’s Flagship events ABR’Ideathon 2024 & a Scholarship Test, that includes coordinating with different departments and wings to plan strategies and execute them for a smooth event planning									
Business Development Intern, The Outlook Group					(April 2024 - May 2024)				
- Identified and engaged potential clients, successfully converting prospects into customers to drive revenue growth. - Built and maintained relationships with prospects, aligning their needs with the company’s offerings to secure sales.									
Freelance Project					(January 2024)				
Developed a user-friendly front-end interface for the website of Parijat Charitable Eye Hospital: A Vision of Hope and Compassion, focusing on accessibility and intuitive navigation. Designed to assist patients, donors, and volunteers, the interface featured WCAG-compliant accessibility tools, a responsive layout, and clear call-to-action buttons like "Donate Now" and "Book an Appointment," ensuring seamless user engagement and inclusivity.									
Academic project					(December 2023)				
Designed and developed the front end for a self-devised website, "Artykel" aimed at efficiently storing and presenting a diverse collection of insightful and informative articles across various topics, ensuring an engaging and user-friendly experience.									
POSITIONS OF RESPONSIBILITY									
Aushadhi- The First-aid Community, SGGSCC					(May 2024- Present)				
President		- Oversaw the society’s operations, ensuring the promotion of first aid awareness and skills across the college community - Successfully managed events like Aarogya, collaborating with medical institutions to provide health services and training sessions on basic life support (BLS) ,CPR and Diet. - Ensured the college was fully equipped and prepared with first aid resources and protocols for emergencies.							
Founding Member									
Galiyara- The Hindi Literary Community, SGGSCC					(February 2024- Present)				
Vice-President		- Successfully led a literature competition with over 250 participants, overseeing event planning, coordination, and execution. Organized a seminar featuring a keynote speaker from the Ministry of Education, facilitating insightful discussions and valuable knowledge-sharing.							
Founding Member									
Training and Placement Cell, SGGSCC					(January 2024- Present)				
Member		Converted prominent companies like Creditnama, Celeckt,Tata 1 mg and your-space to offer internship/placement opportunities on campus and led their placement drives.							

EXTRA-CURRICULAR ACTIVITIES

Initiatives	- As the lead organizer of Arogya: Health and Wellness Camp, I successfully planned and executed the event for staff, students, and faculty, achieving an impressive footfall of 450+ participants and ensuring a seamless, impactful experience for all attendees. - Organized an inter-college Hindi literary and art competition, attracting 400+ participants and fostering creativity and cultural expression among students.
Seminars Coordinated	- Hosted a seminar with a Ministry of Education keynote speaker, delivering valuable insights and engaging discussions. - Assisted in organizing the National Winter Language Conference 2024, contributing to its smooth execution and success.
Certifications	Databases: Relational Databases and SQL by Stanford online Microsoft Excel - Ultimate Introduction to MS Excel by Udemy. HTML and CSS by Udemy.
Sports	3rd Position in an inter college level volleyball tournament organized in Delhi NCR 1st Position in Sportify'23(an inter department sports tournament), Category: Volleyball - Played as a setter in School level Volleyball Tournaments
Skills	SQL, Visualization and Interpretation, Project Management, MS Office, Google Suite, Tally, HTML&CSS(Basics), JavaScript(Basics)